



# Bridging the Planning-Implementation Gap

## Opening Discussion

*Please discuss with your neighbours as they trickle in....*

**What is one barrier you face in moving from planning to implementation?**

# Bridging the Planning – Implementation Gap:

A strategic approach to  
making sustainability happen

- Sean Connelly, SFU Centre for Sustainable Community Development
- Colin Grant, CEO Visible Strategies

# Outline

1. Planning for sustainable community development
2. A systems approach to community decision-making
3. Best practices for bridging the gap
4. Getting to Smartville
5. Interactive discussion
  - Your ideas and Questions



# Bridging the Planning – Implementation Gap

## An Academic Perspective

**Sean Connelly**  
**SFU Centre for Sustainable Community  
Development**  
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# Thanks to our Research Funders

- Infrastructure Canada – Peer Reviewed Research Strategy
- Social Sciences and Humanities Research Council – Standard Research Grant
- Canada Mortgage and Housing Corporation – External Research Program

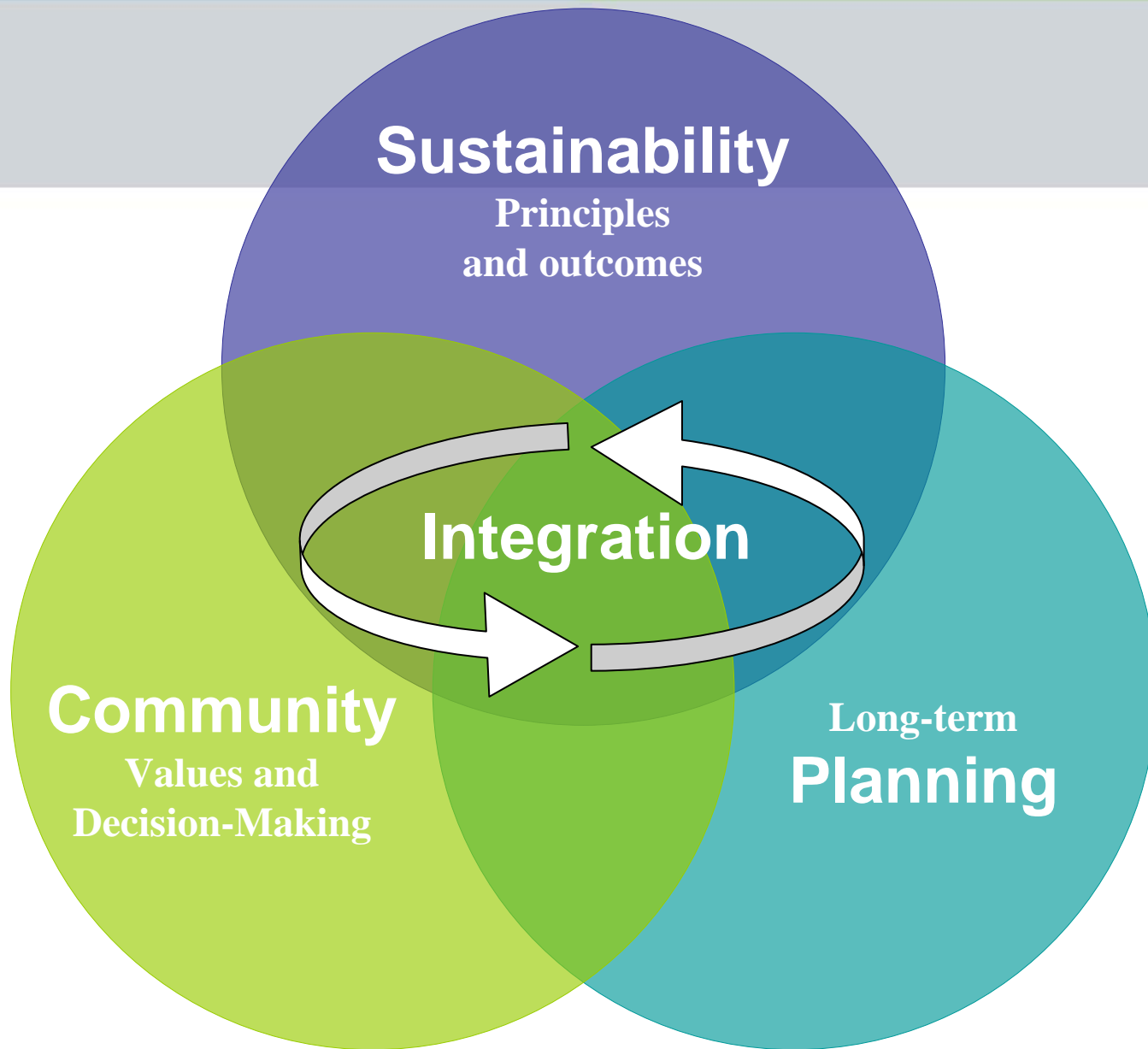
# Community Capital

## A Framework for Sustainable Community Development



Sustainability is about mobilizing community to strengthen all types of community assets

*Reference:  
Toward Sustainable  
Communities  
(Roseland)*



**A Framework for Integrated Community Sustainability Planning**

# Sustainability Planning

## Scoping

- Logistics, capacity

## Visioning

- Where are you going? A shared vision for the future.

## Planning

- Strategic action areas, outcomes, goals, objectives, targets

## Implementing

- Internal / External / Institutional change

## Monitoring

- Ongoing evaluation

## Engagement

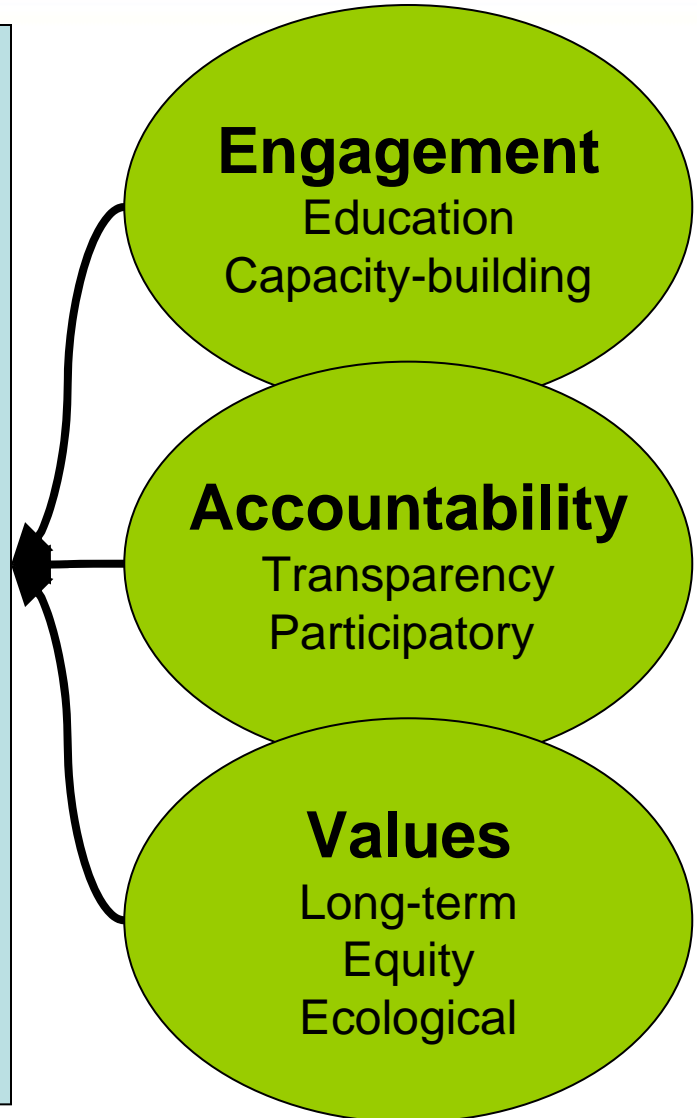
Education  
Capacity-building

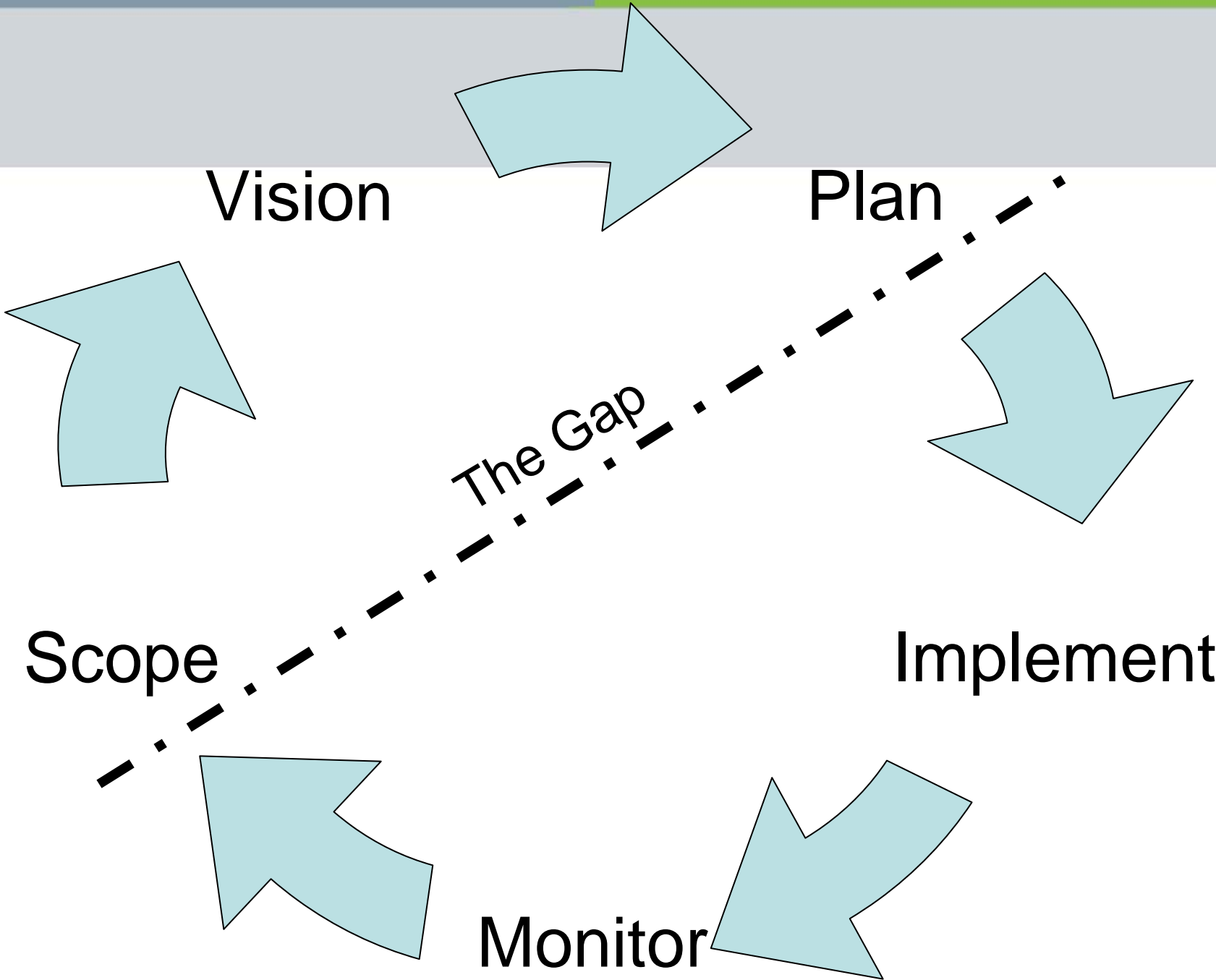
## Accountability

Transparency  
Participatory

## Values

Long-term  
Equity  
Ecological





Vision

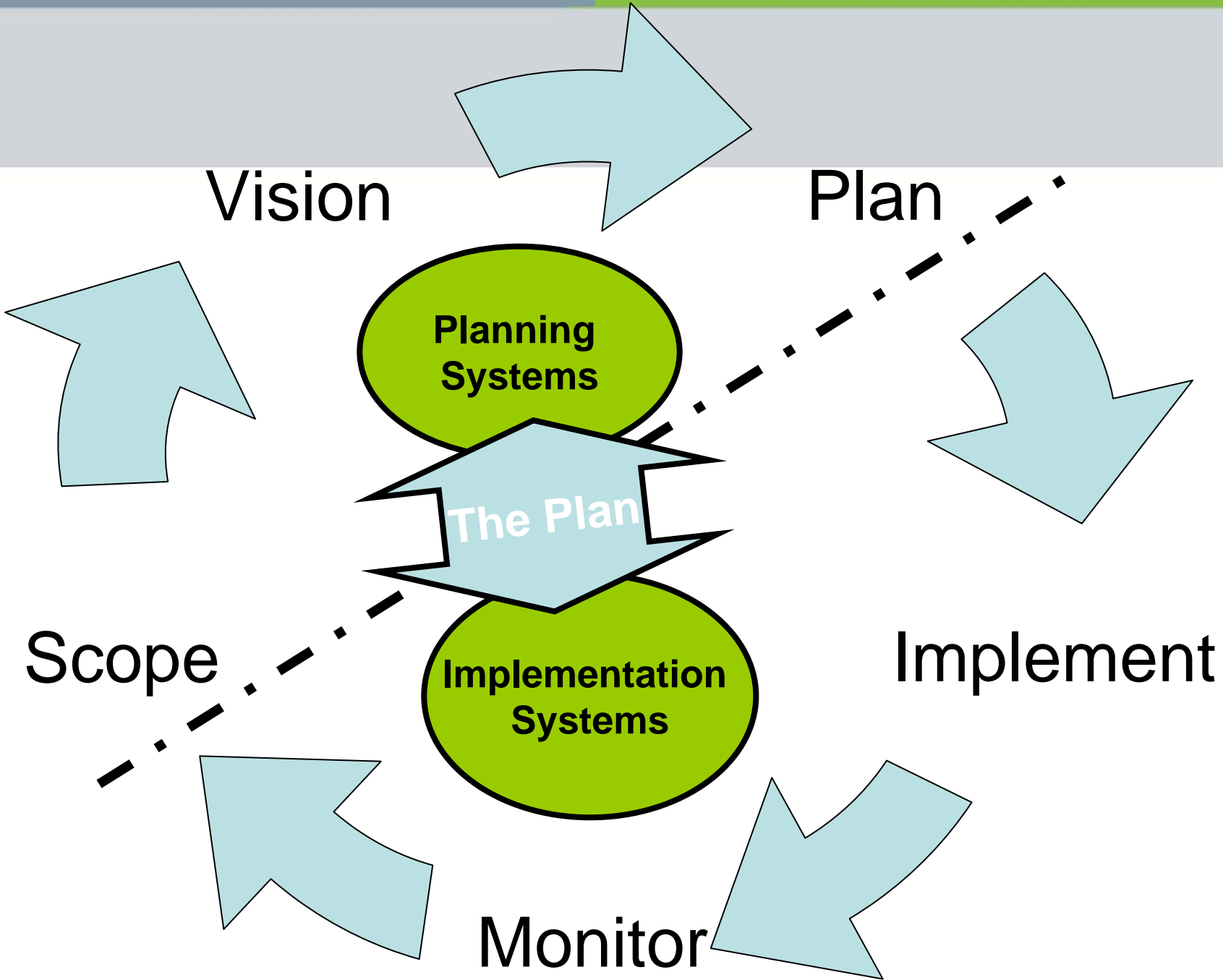
Plan

Implement

Monitor

Scope

The Gap



Vision

Plan

Planning Systems

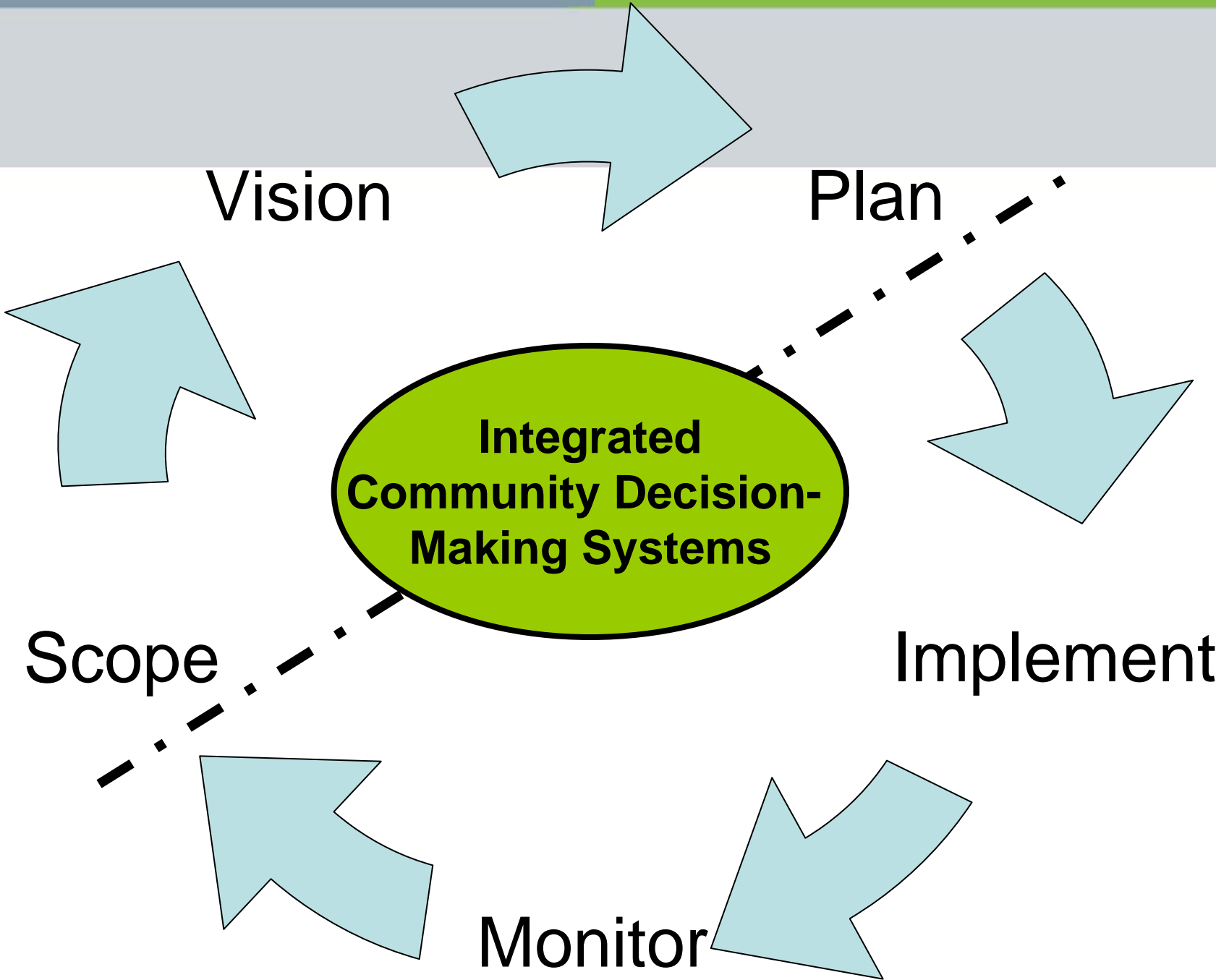
The Plan

Implementation Systems

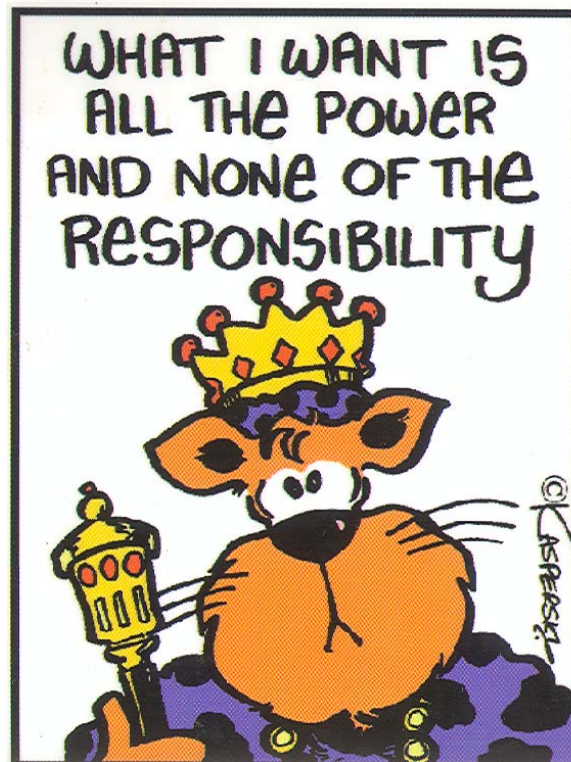
Implement

Scope

Monitor



# What makes up a community decision-making system?



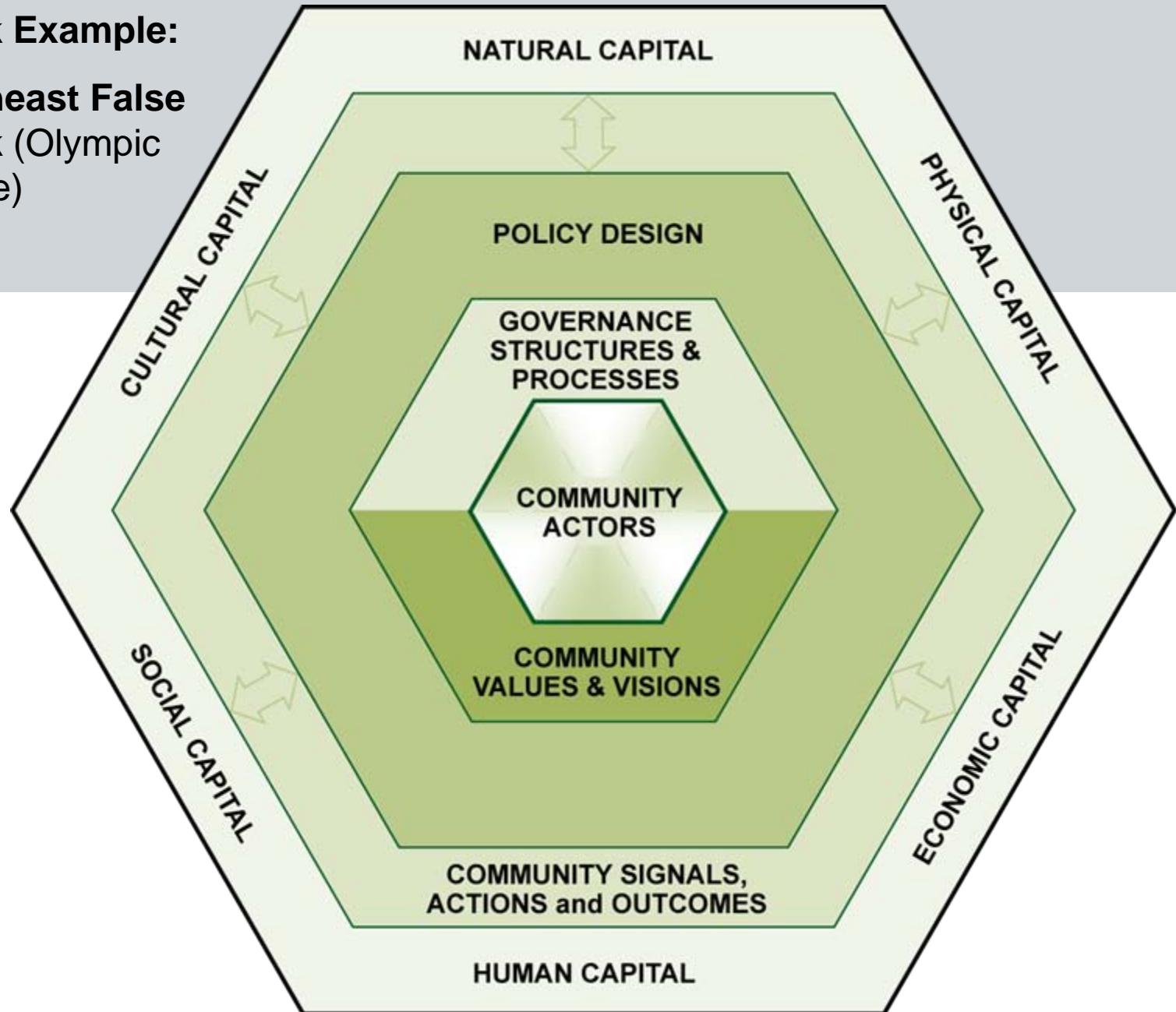


# Community Decision-Making Systems

<b>Actors</b>	<ul style="list-style-type: none"><li>• Actor types (non-profit, for-profit, gov't, hybrid)</li><li>• Stakeholder groups</li><li>• Engagement, motivations, mandates</li></ul>
<b>Values and Visions</b>	<ul style="list-style-type: none"><li>• Shared values, visions, principles</li><li>• Formal and informal</li></ul>
<b>Governance Structures and Processes</b>	<ul style="list-style-type: none"><li>• Structures (decision-making)</li><li>• Integration (vertical, horizontal, stakeholder)</li><li>• Strategic direction</li><li>• Processes</li></ul>
<b>Policy Design</b>	<ul style="list-style-type: none"><li>• Actors</li><li>• Strategies</li><li>• Instruments (regulatory, voluntary, financial, expenditure)</li></ul>
<b>Actions, Signals and Outcomes</b>	<ul style="list-style-type: none"><li>• External factors</li><li>• Internal factors</li><li>• Monitoring and Enforcement</li></ul>

## Quick Example:

**Southeast False  
Creek** (Olympic  
Village)



# Best Practices for Bridging the Gap

- Craik, SK
- East Clayton, Surrey BC
- Dockside Green, Victoria BC
- Better Building Partnership, Toronto ON
- Rolling River First Nation MB
- Central Waterfront, Nelson BC
- ...and more.



# Online section of presentation

- Visit the Strategic Sustainability website  
[www.sfu.ca/cscd/strategic\\_sustainability.html](http://www.sfu.ca/cscd/strategic_sustainability.html)
- Visit the Visible Strategies website to register for the launch of the Smartville site at  
[www.visiblestrategies.com/Smartville.html](http://www.visiblestrategies.com/Smartville.html)

# Interactive Discussion

At your table in groups of 4:

- What's one example of a bridge/ solution/ best practice from your work?

Brevity is Golden!

You have 90 seconds each  
We'll remind you when it's time

# THANK YOU!

## For more information

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